

Personal
Development

University
Planning

Global
Readiness

Start the Conversation

Schedule an initial consultation to discuss your child's goals, educational pathway and future plans.

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CQ Education

Scan the QR code or contact us to speak with a CQ Advisor:



Website



WeChat



Line



Whatsapp

We provide long-term, personalized and structured support across growth planning, profile building, application execution and transition.

COMPANY OVERVIEW



CQ Education is an international education consulting firm that supports students from Grade 7 through university enrollment. Through personalized advising, academic planning, profile development, application support, and transition guidance, CQ Education helps students navigate the journey toward leading universities worldwide.

Our Positioning

At CQ Education, the university admissions process is viewed as the outcome of years of purposeful growth. Through long-term advising and a structured developmental pathway, students are supported in building strong academic foundations, exploring their interests, developing leadership skills, and preparing for future opportunities.



WHO WE WORK WITH



International School Families

Students planning for the U.S., U.K., Canada, China, or other international university pathways.

Students Seeking Direction

Students with strong potential who need greater clarity, structure, and guidance in their academic and personal development as well as future roadmaps.



Families Seeking Long-Term Advising

Parents who value consistency, communication, strategic guidance and a trusted advisor throughout the whole process, not just during one application season.



Students Preparing for Meaningful University Success

Students who want to connect their personal growth, academic achievements, and experiences to build a strong and authentic university profile.



What Makes Us Different

A balanced approach that integrates pathway planning, communication development, family alignment and preparation for future study.

Working Style

Multilingual, structured, calm, and detail-oriented. Each pathway is tailored to the individual student, taking into account their goals, strengths, and circumstances rather than relying on a one-size-fits-all approach.



OUR PHIL



01

Admissions matter, but
long-term growth is our
primary concern.

PHILOSOPHY



02

The strongest applications are authentic reflections of a student's character, interests, and experiences.

03

Families need clarity, consistency and a steady process — not just reminders about deadlines.

04

University admissions are not the destination, but a milestone in a much larger journey of personal growth and lifelong success.

THE CQ PATHWAY

From foundation to university transition, the pathway is designed in stages. Each grade level has different priorities, but all work toward clarity, expression, depth of experience and readiness.

FOUNDATION



EXPLORATION



DEVELOPMENT



EXPERIENCE



PREPARATION



UNIVERSITY



A photograph of four diverse students on a modern staircase with a glass railing. From left to right: a man with a beard and backpack, a man with a ponytail holding a coffee cup, a woman smiling and holding a coffee cup, and a man holding a book. The scene is brightly lit with warm, golden light, suggesting a sunny day. A semi-transparent orange box is in the top right corner containing the text.

Long-term advising for
globally minded students and families

PATHWAY BY GRADE



Grade

7-8 THEORETICAL LEARNING PHASE

Focus:

Building self-awareness, resilience, adaptability.

Students develop the internal foundations needed to navigate new environments and challenges. Through reflection and experiential learning, they build confidence, emotional awareness and adaptability across different social and cultural contexts.



Grade

11 SPECIALIZATION PHASE

Focus:

Academic direction, profile depth, and university positioning.

Students build depth and alignment across their profile while refining and deepening their academic strengths, and strengthening their positioning for university applications.

Key Areas:

- Advanced projects & research
- Major exploration & academic positioning
- Standardized test score improvement
- University list planning & early essays



Grade

12 PREPARATION PHASE

Focus:

University applications, decision-making, transition readiness, and visa preparation.

Students finalize their university applications and prepare for a successful transition to higher education and independent living.

Key Areas:

- Essay development & application submission
- Interview preparation
- Visa application & university transition



Grade

9 EXPLORATION PHASE

Focus:

Interest exploration, habits and early academic direction.

Students begin exploring their interests and potential academic pathways while developing strong study habits and early exposure to university planning.

Key Areas:

- Interest exploration & early activities
- Study habits & academic foundation
- Introduction to university admissions planning



Grade

10 DEVELOPMENT PHASE

Focus:

Profile building, activity quality and communication practice.

Students deepen their involvement in activities, take on leadership roles and begin shaping a clear and coherent personal profile.

Key Areas:

- Extracurricular development & competitions
- Academic projects & leadership
- Standardized test preparation
- Communication & presentation skills



YOUTH DEVELOPMENT PROGRAMS



CQ Youth Development Programs are incorporated throughout the CQ Pathway to support personal development, global awareness and university readiness through workshops, projects, cultural experiences and experiential learning opportunities.



Communication & Self-Expression

Develop clarity of thought, structured expression and the ability to articulate ideas through writing, presentations, interviews and personal storytelling.

Leadership & Cultural Immersion

Build leadership and initiative while engaging with diverse cultures and local communities.

Global Awareness & Community Engagement

Explore global perspectives through project-based learning and community activities.

Academic Readiness & University Insight

Gain an in-depth understanding of international education systems, campus environments and classroom culture while enhancing academic English proficiency and overall study-abroad readiness.

Career & Industry Exposure

Explore industries, career pathways and basic financial literacy to support informed future academic and career choices.

Experiential Learning & Team Collaboration

Experience outdoor activities and cultural experiences that build resilience, teamwork and confidence while encouraging leadership in dynamic environments.

FAMILY SUPPORT SYSTEM

Progress Updates

We provide ongoing support throughout the student's study abroad journey through regular check-ins, monthly progress updates, and milestone reviews, ensuring that families remain informed, involved, and connected at every stage.

Family Meetings

We understand the importance of parental involvement, so we arrange meetings with students, parents and CQ advisors at key decision points to review progress, align expectations and discuss next steps.

Planning & Resources

We help reduce the stress of planning and applications by providing clear timelines, application guidance, key documents and preparation resources at every stage of the journey.

Ongoing Support

We support students and families throughout the educational journey through regular advisor communication, progress reviews and planning discussions, helping them navigate each stage with confidence and clarity.



HOW WE WORK



Personalized Guidance

Each student follows an individually designed pathway, not a generic package.

Strength-Based Development

We build from existing strengths and develop them into meaningful profile values.

Experiential Learning

Depth of experience is prioritized over superficial activity accumulation.

Structured Roadmap

Clear timelines and milestone planning to reduce uncertainty and create consistency.